



 ETHNO FOOD  
DRINKS



ОПШТИНА  
МЛАДЕНСКО

Grati

@vella.me



***The International Fair of Ethnic Food and Drinks*** is an event with the status of the largest regional manifestation of food products intended for the market, prepared according to traditional recipes, in a traditional way.





Many of the products presented at the fair are considered national specialties, products characteristic of specific geographic areas, often handmade and made from organically grown ingredients.





The event features around **400 producers** with more than **3000** different **products** **from all over Serbia and abroad**, mostly on stands grouped by regions, with participation of foreign exhibitors presenting their national products.





In addition to food and drinks, equipment for food preservation and equipment for crafts food production will also be presented.





## The patrons of the Fair of Ethnic Food and Drinks are

- ❖ the Ministry of Agriculture, Forestry, and Water Management of the Republic of Serbia and
- ❖ the City of Belgrade.

In addition to supporting the event and its participants, the City of Belgrade also organizes the presentation of producers of traditional food products from specific regions.





THE AIM OF THE FAIR IS

**TO ESTABLISH THE BRAND OF  
ETHNIC PRODUCTS**





In addition to preserving and protecting recipes and geographical origins, the Fair of Ethnic Food and Drinks is there to support producers in presenting their high-quality products to the market in the right way, promoting them, and turning them into brands.







The Fair of Ethnic Food and Drinks has played a significant role in branding and promoting national food and drink products.

A special aspect of the event is the promotion of organic food, beverages, and water, as well as equipment and packaging for the production and storage of such products.





The fair is intended for distributors, hotel suppliers and trade chains, owners of restaurants, retail stores, kitchen managers, professional chefs, and significant attention is paid to attracting customers from abroad.





Institutions and exhibitors organize a whole range of professional and promotional programs in which they showcase the results of their work or national customs and products, making the fair gathering a good opportunity for education of participants and visitors.





## Commodity groups

- DAIRY PRODUCTS

---

- BREAD, ROLLS, PASTRY, COOKIES, etc





## Commodity groups

- MEAT PRODUCTS

---

- FISH PRODUCTS





## Commodity groups

- MINERAL WATER

---

- FRUIT AND VEGETABLE JUICES AND BEVERAGES

---

- WINE

---

- STRONG ALCOHOLIC DRINKS

---

- BEER





## Commodity groups

- FRUIT PRODUCTS

---

- VEGETABLE PRODUCTS

---

- HONEY AND HONEY PRODUCTS

---

- HERBAL OIL

---

- ORGANIC AGRICULTURE PRODUCTS





## Commodity groups

- EQUIPMENT AND ACCESSORIES

---

- PACKAGING

---

- RESTAURANT AND PASTRY SHOP EQUIPMENT

---

- TRADING, LITERATURE AND OTHER GASTRONOMIC SERVICES









## Contacts:

**Ljiljana Šoškić**, coordinator

**Aleksandra Milosavljević**, project associate

**Tatjana Nikić**, project associate

**Katarina Martinek**, administrator

tel. +381 (0)11 2655-521, 2655-317, 2655-179, 2655-329



[etnohrana@sajam.rs](mailto:etnohrana@sajam.rs)



[www.etnohip.rs](http://www.etnohip.rs)



<https://www.facebook.com/profile.php?id=100057629731819>



[https://www.instagram.com/beogradski\\_sajam/](https://www.instagram.com/beogradski_sajam/)



<https://sajam.rs/en/download/application-forms/>



<https://www.youtube.com/watch?v=XMCJzwBSE0I>



<https://etnohip.talkb2b.net/en>

Све(т)  
почиње  
нашим  
сусретом

БЕОГРАДСКИ  
САЈАМ

## UNDER THE AUSPICES OF



Republic of Serbia  
Ministry of Agriculture, Forestry  
and Water Management

## HOTEL PARTNER



Све(т)  
почиње  
нашим  
сусретом

БЕОГРАДСКИ  
САЈАМ



THANK YOU!



BELGRADE  
FAIR

Све(т)  
почиње  
нашим  
сусретом

БЕОГРАДСКИ  
САЈАМ